



THE
ENTREPRENEURSHIP
INSTITUTE



KANSAS CITY FOCUSED BREAKFAST

Wednesday, February 18, 2026

8:00 - 10:00 AM



MarksNelson



6800 W 115th St #3511, Overland Park, KS 66211

Employee Engagement as a Bottom-Line Revenue Driver

In this high-impact executive session, business owners and senior leaders will explore how engagement directly drives profitability, retention, customer experience, and enterprise value.

Drawing on real-world data, behavioral science, and leadership case examples, this panel reframes engagement as an ownership-level strategy, not an HR program. You'll gain clear insight into what actually moves the needle today, what common investments fail to deliver ROI, and how executive behavior quietly creates—or erodes—engagement across the organization.

Participants will leave with practical actions they can implement in the next 30 days to strengthen performance, accountability, and culture.

Ideal For: Owners, CEOs, Presidents, and senior executives focused on growth, scalability, and retention of top talent.

Complimentary Invitation!



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